

Google Play Apps 2026 (1.1M apps, 1K+ installs): findings, method and data card

Fliar Research · released October 2026 · licence CC BY-NC 4.0

How this dataset was acquired. Every row comes from the [Radar API](#), Fliar's company-data API and MCP server. Radar crawls the public Google Play store page of every app it can discover (2.94 million apps in the June 2026 crawl, read from the US storefront) and stores each listing's title, developer, genre, install band, ratings, price, ads and in-app purchase labels and dates. This release keeps the 1.1 million apps with at least 1,000 installs. It normalises dates to YYYY-MM-DD, reduces each developer website to its registered domain (so apps can be joined to companies), and removes all developer contact details. The full data, including exact install counts and install growth, is available through `POST /v1/apps/profile` ([reference](#)) or the `get_app` MCP tool; `POST /v1/companies/apps` lists every app of a company by its domain.

This file is a 9% sample: 100,013 of 1,101,050 apps. It keeps every record for a fixed subset of developers. The subset is chosen by a hash, so it stays the same from one release to the next. The findings and tables below were computed on the **full** data. For the rest, the withheld fields and monthly updates, [get a Radar API key \(docs\)](#). Each row's `fliar_profile_url` opens the company's full profile on Fliar.

Full dataset on request

This release publishes about **100,000 apps**. The **complete dataset of 1.1 million apps** (every app with 1,000+ installs, with the same columns) is available **on request** for research, journalism and other fair use.

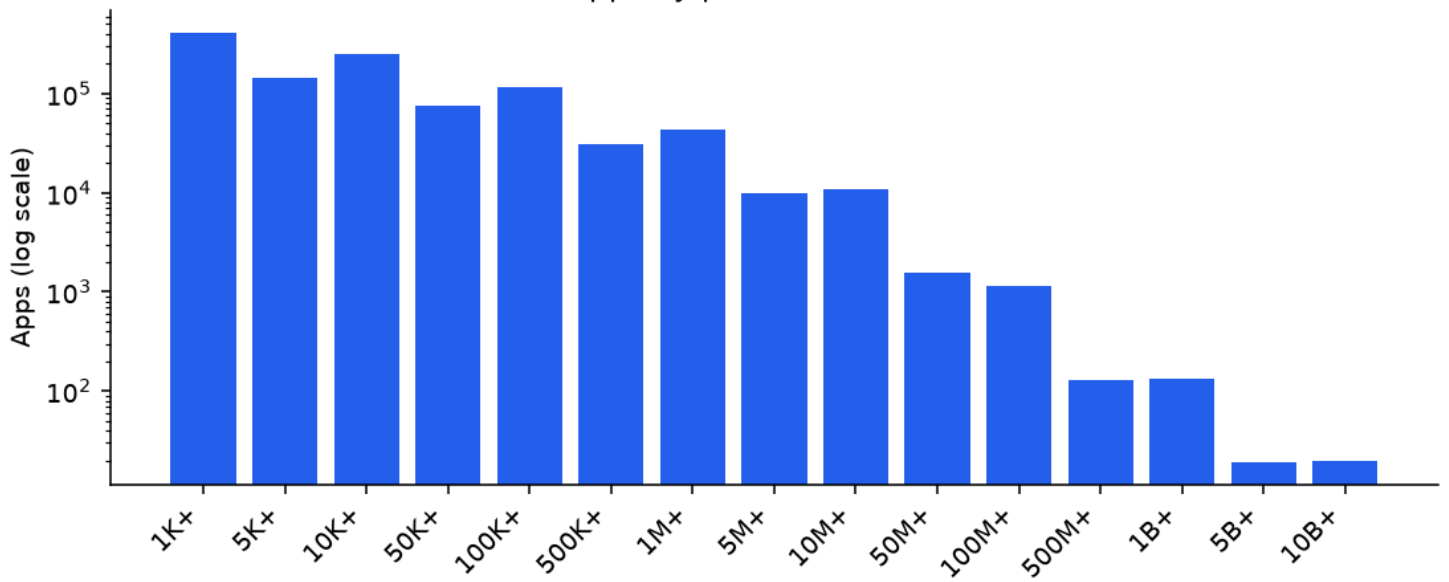
- Email b2b@fliarbi.com with your name, organisation and a short description of how you will use the data, or
- use the [Fliar contact page](#).

Exact install counts, install growth and install history are not part of the request dataset; they come from the [Radar API](#).

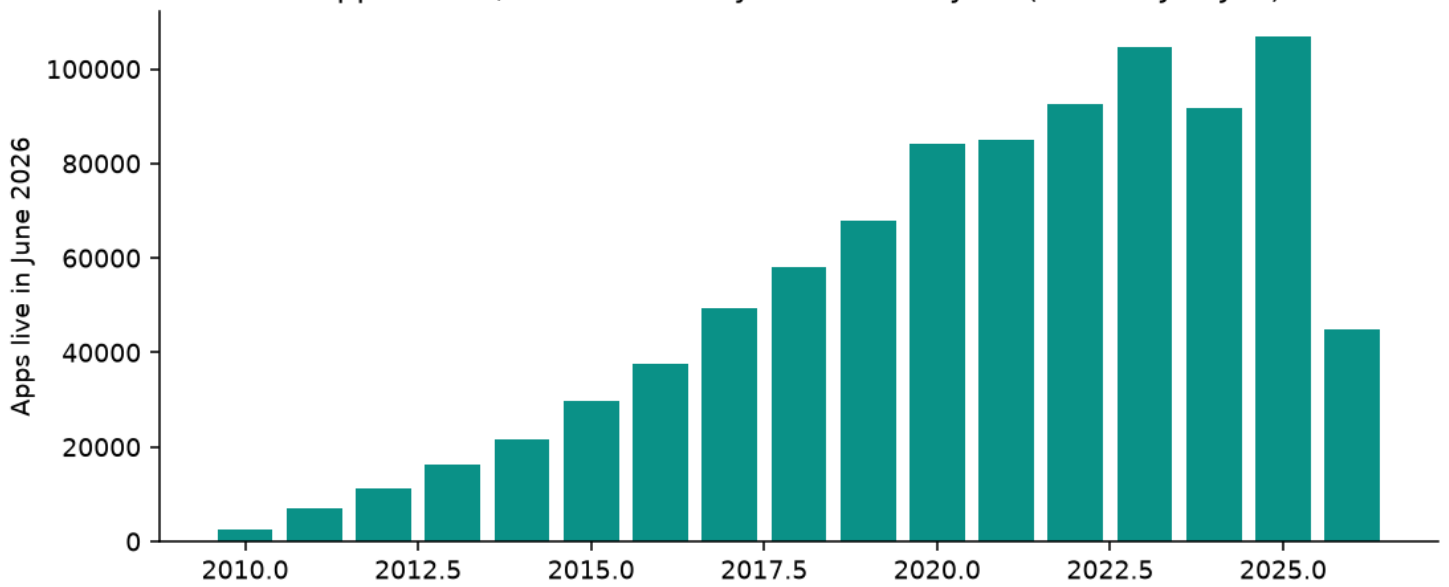
Key findings

1. **1,101,050 apps from 449,255 developers have 1,000 or more installs.** 66,992 of them (6.1%) have passed 1 million installs, and 171 have passed 1 billion.
2. **Most apps stay small.** 51% sit in the 1,000+ or 5,000+ bands; only 19.6% reach 100,000+.
3. **Games are 15% of apps but 39% of the million-install club.** Education is the largest genre (119,589 apps).
4. **Ads are the default business model.** 43% of apps show ads and 18% sell in-app purchases; only 1.4% charge to install. Among apps with 1M+ installs, 71% show ads and 51% sell in-app items.
5. **Rated apps average 4.01 stars** (median 4.2). 62% of rated apps score 4.0 or higher; 10% score below 3.0.
6. **Maintenance splits the store.** 46% of apps were updated in 2026 (up to the June crawl), while 11% have not been updated since before 2024.

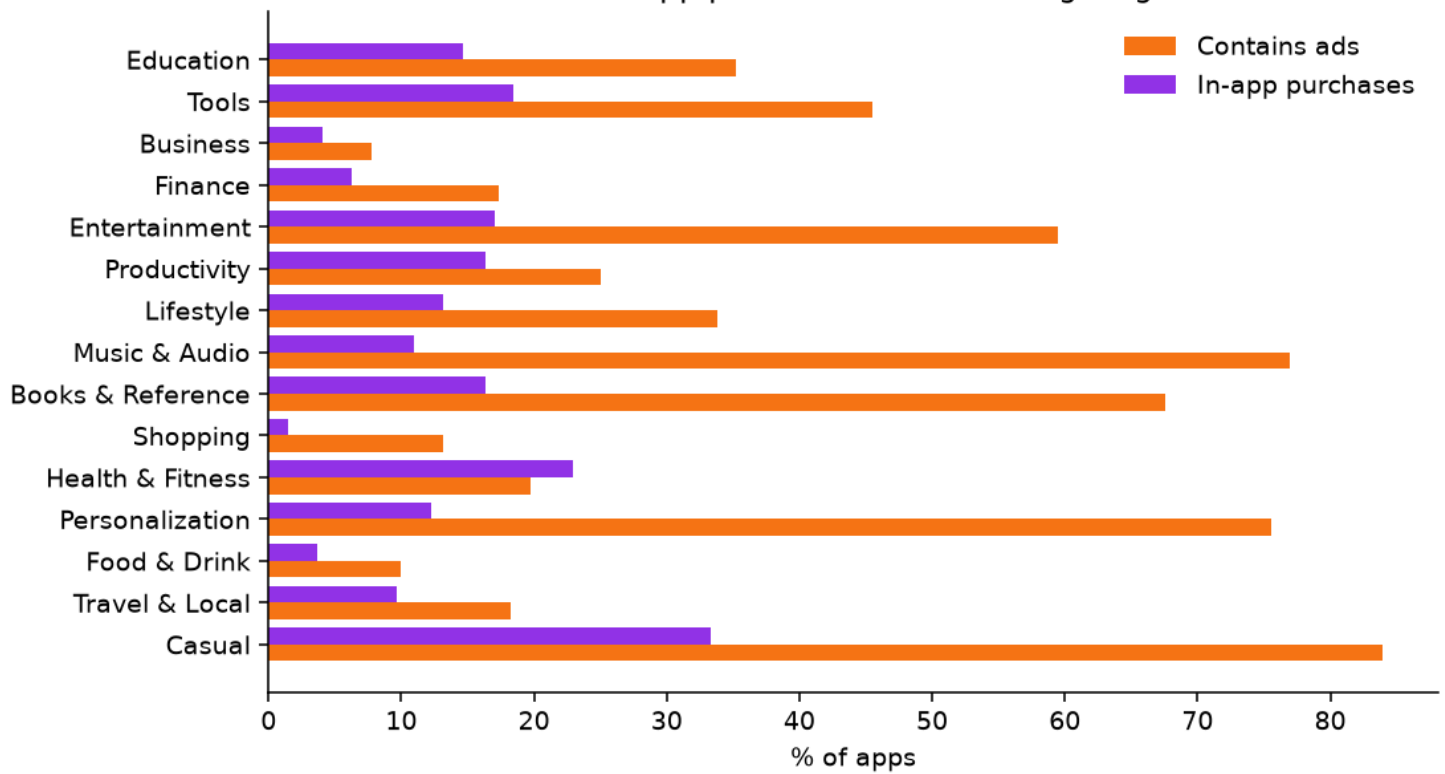
Apps by public install band



Apps with 1,000+ installs by first-release year (2026 = Jan-Jun)



Ads and in-app purchases in the 15 largest genres



All 48 genres

Full data, apps with 1,000+ installs. Ratings are medians over apps that show a rating.

Genre	Apps	Share of apps	Developers	Apps with 1M+ installs	Median rating	Rated 4.0+	Contain ads	In-app purchases	Paid	Updated in 2026
Education	119,589	10.9%	47,850	2,407	4.33	70.2%	35.2%	14.6%	0.8%	42.8%
Tools	90,113	8.2%	53,669	6,372	4.00	51.3%	45.5%	18.4%	1.2%	44.6%
Business	69,085	6.3%	47,420	1,176	3.86	45.3%	7.8%	4.0%	0.2%	53.4%
Finance	56,624	5.1%	38,931	3,426	4.23	63.7%	17.4%	6.2%	0.2%	62.8%
Entertainment	55,138	5.0%	30,220	3,788	4.10	56.7%	59.5%	17.0%	0.6%	42.2%
Productivity	51,353	4.7%	35,484	2,153	4.05	54.4%	25.1%	16.3%	1.0%	50.5%
Lifestyle	50,698	4.6%	30,630	1,814	4.32	66.5%	33.8%	13.2%	0.6%	46.5%
Music & Audio	47,438	4.3%	13,073	1,684	4.43	75.2%	76.9%	11.0%	0.9%	31.6%
Books & Reference	43,582	4.0%	13,015	1,155	4.56	82.7%	67.6%	16.3%	1.0%	32.2%
Shopping	42,874	3.9%	28,861	1,969	4.33	67.4%	13.1%	1.4%	0.0%	52.1%
Health & Fitness	36,728	3.3%	23,442	1,272	4.17	59.2%	19.7%	22.9%	0.8%	52.7%
Personalization	36,109	3.3%	6,941	1,902	4.46	81.3%	75.5%	12.2%	13.6%	25.9%
Food & Drink	34,503	3.1%	14,568	711	4.29	63.5%	10.0%	3.7%	0.1%	41.5%
Travel & Local	32,656	3.0%	19,657	1,096	4.05	54.2%	18.2%	9.7%	0.4%	49.2%
Casual	27,858	2.5%	12,006	3,625	4.21	63.8%	83.9%	33.4%	1.0%	53.1%
Puzzle	27,846	2.5%	12,519	3,189	4.40	75.7%	86.5%	49.1%	1.7%	48.8%
Sports	25,631	2.3%	15,430	1,476	4.17	60.5%	45.1%	23.2%	1.0%	52.8%
Communication	20,543	1.9%	13,685	1,291	4.02	53.9%	27.3%	10.2%	0.5%	45.0%

Genre	Apps	Share of apps	Developers	Apps with 1M+ installs	Median rating	Rated 4.0+	Contain ads	In-app purchases	Paid	Updated in 2026
Simulation	17,135	1.6%	7,375	3,886	4.04	53.8%	87.7%	49.6%	2.7%	53.3%
Maps & Navigation	16,358	1.5%	10,286	804	3.99	49.8%	25.0%	11.7%	0.8%	55.2%
Medical	15,748	1.4%	10,814	382	4.10	56.0%	13.9%	8.6%	1.4%	49.6%
Social	14,424	1.3%	11,329	1,042	4.08	56.1%	30.0%	28.4%	0.1%	50.4%
News & Magazines	13,748	1.2%	7,062	541	4.11	57.6%	66.0%	22.5%	0.1%	46.1%
Auto & Vehicles	13,501	1.2%	9,439	379	3.91	47.5%	15.5%	6.6%	0.8%	50.8%
Photography	12,821	1.2%	5,585	1,873	4.13	58.8%	76.3%	27.2%	1.4%	39.2%
Role Playing	10,745	1.0%	5,000	1,920	4.03	53.5%	65.1%	59.7%	5.3%	58.2%
Arcade	10,464	1.0%	6,442	1,536	4.12	58.6%	77.1%	39.2%	2.7%	40.4%
Action	10,321	0.9%	5,806	2,371	4.11	58.5%	82.8%	47.4%	3.0%	47.6%
Educational	9,391	0.9%	3,975	1,489	4.07	57.2%	59.0%	41.6%	3.3%	38.6%
Adventure	8,867	0.8%	4,586	1,264	4.20	64.1%	73.5%	42.5%	7.1%	42.7%
House & Home	7,440	0.7%	5,633	227	3.81	42.1%	19.1%	7.8%	0.2%	50.2%
Strategy	7,347	0.7%	4,056	1,560	4.03	53.3%	69.2%	57.1%	4.2%	57.1%
Art & Design	6,650	0.6%	3,925	584	4.10	56.7%	71.7%	31.8%	1.1%	41.4%
Video Players & Editors	6,472	0.6%	4,716	1,076	4.02	52.9%	67.2%	28.8%	1.9%	46.8%
Board	5,976	0.5%	3,497	787	4.32	71.6%	75.5%	43.2%	3.8%	45.0%
Card	5,921	0.5%	2,979	784	4.31	71.9%	77.5%	49.0%	2.6%	48.9%
Events	5,178	0.5%	3,941	77	4.17	59.3%	19.7%	3.8%	0.1%	47.2%
Word	4,593	0.4%	2,713	553	4.49	81.3%	87.3%	53.8%	1.6%	43.7%
Racing	4,565	0.4%	2,314	1,150	4.07	56.7%	89.3%	41.7%	1.3%	46.8%
Trivia	4,133	0.4%	2,516	339	4.30	69.6%	84.1%	40.7%	0.8%	37.8%
Casino	3,912	0.4%	1,906	393	4.37	76.3%	58.4%	34.7%	5.4%	56.3%
Dating	3,680	0.3%	2,546	295	3.78	40.3%	50.1%	55.8%	0.0%	56.9%
Beauty	3,591	0.3%	2,187	152	4.12	59.2%	31.8%	11.3%	0.2%	36.2%
Weather	3,385	0.3%	2,230	310	4.27	66.5%	59.6%	23.9%	2.8%	53.7%
Parenting	2,625	0.2%	2,176	200	4.20	60.7%	37.4%	34.1%	0.7%	49.6%
Music	1,544	0.1%	888	346	4.18	63.8%	79.0%	42.8%	2.3%	50.2%
Libraries & Demo	1,375	0.1%	860	58	4.23	62.9%	41.5%	14.3%	0.6%	40.0%
Comics	772	0.1%	618	108	4.10	57.6%	59.5%	37.0%	4.0%	48.3%

Top 50 apps by installs

Ordered by public install band, then by number of ratings.

#	App	Developer	Genre	Installs	Rating	Ratings	Released	Ads	IAP
1	WhatsApp Messenger	WhatsApp LLC	Communication	10,000,000,000+	4.67	236,267,833	2010-10	no	yes
2	Facebook	Meta Platforms, Inc.	Social	10,000,000,000+	4.56	182,075,532		yes	yes
3	YouTube	Google LLC	Video Players & Editors	10,000,000,000+	3.87	170,565,557	2010-10	yes	yes
4	Google Photos	Google LLC	Photography	10,000,000,000+	4.40	53,677,277	2015-05	no	no
5	Google Chrome	Google LLC	Communication	10,000,000,000+	4.13	48,706,066	2012-02	yes	no

#	App	Developer	Genre	Installs	Rating	Ratings	Released	Ads	IAP
6	Google Play services	Google LLC	Tools	10,000,000,000+	4.30	44,606,833	2012-05	no	no
7	Google Messages	Google LLC	Communication	10,000,000,000+	4.38	42,499,811	2014-11	no	no
8	Google	Google LLC	Tools	10,000,000,000+	4.06	29,210,175	2010-08	yes	no
9	Google Maps	Google LLC	Travel & Local	10,000,000,000+	3.25	19,439,271		yes	no
10	Gboard - the Google Keyboard	Google LLC	Tools	10,000,000,000+	4.52	18,620,449	2013-06	no	no
11	Gmail	Google LLC	Communication	10,000,000,000+	4.08	14,313,998	2010-09	yes	no
12	Google Meet	Google LLC	Communication	10,000,000,000+	4.41	11,866,204	2016-08	no	no
13	Google Drive	Google LLC	Productivity	10,000,000,000+	4.28	10,768,556	2011-04	no	yes
14	Android System WebView	Google LLC	Tools	10,000,000,000+	4.26	9,377,192	2015-03	no	no
15	Android Auto	Google LLC	Auto & Vehicles	10,000,000,000+	4.14	6,028,883	2015-03	no	no
16	Android Accessibility Suite	Google LLC	Tools	10,000,000,000+	4.06	4,370,884		no	no
17	Speech Recognition & Synthesis	Google LLC	Tools	10,000,000,000+	3.97	4,284,553	2013-10	no	no
18	Google TV	Google LLC	Video Players & Editors	10,000,000,000+	3.94	2,849,399	2011-06	no	yes
19	Digital Wellbeing	Google LLC	Tools	10,000,000,000+	3.62	1,424,906	2018-08	no	no
20	Android Switch	Google LLC	Tools	10,000,000,000+	3.96	1,199,584	2021-07	no	no
21	Instagram	Instagram	Social	5,000,000,000+	4.01	168,054,914	2012-04	yes	yes
22	Messenger	Meta Platforms, Inc.	Communication	5,000,000,000+	4.72	112,112,364	2014-01	no	yes
23	Phone by Google	Google LLC	Tools	5,000,000,000+	4.45	48,199,400	2015-12	no	no
24	Google Play Games	Google LLC	Entertainment	5,000,000,000+	3.96	13,196,964	2013-07	yes	no
25	Files by Google	Google LLC	Tools	5,000,000,000+	4.51	8,894,314	2017-12	no	no
26	YouTube Music	Google LLC	Music & Audio	5,000,000,000+	4.53	7,642,540	2015-11	yes	yes
27	Microsoft OneDrive	Microsoft Corporation	Productivity	5,000,000,000+	4.60	7,092,102	2012-08	no	yes
28	Google Calendar	Google LLC	Productivity	5,000,000,000+	4.65	4,578,454	2012-10	no	no
29	Carrier Services	Google LLC	Communication	5,000,000,000+	4.25	1,934,124	2017-03	no	no
30	Contacts	Google LLC	Communication	5,000,000,000+	4.29	1,892,523	2015-12	no	no
31	Samsung Push Service	Samsung Electronics Co., Ltd.	Communication	5,000,000,000+	3.87	1,606,477	2013-03	no	no
32	Google Assistant	Google LLC	Productivity	5,000,000,000+	3.83	1,320,585	2017-10	no	no
33	Google Play Services for AR	Google LLC	Tools	5,000,000,000+	4.04	1,031,139	2017-12	no	no
34	Device Care	Samsung Electronics Co., Ltd.	Tools	5,000,000,000+	3.88	680,212	2017-06	no	no
35	Samsung My Files	Samsung Electronics Co., Ltd.	Tools	5,000,000,000+	4.05	536,539	2018-04	no	no
36	Android System Intelligence	Google LLC	Tools	5,000,000,000+	4.13	430,178	2018-08	no	no
37	Private Compute Services	Google LLC	Tools	5,000,000,000+	4.03	400,550	2021-10	no	no
38	Clock	Samsung Electronics Co., Ltd.	Tools	5,000,000,000+	3.90	342,248		no	no
39	Free Fire: Fire Kickoff	GARENA INTERNATIONAL I	Action	1,000,000,000+	4.31	128,220,852	2017-12	no	yes
40	TikTok - Videos, Shop & LIVE	TikTok Pte. Ltd.	Social	1,000,000,000+	4.00	69,036,905	2015-07	yes	yes
41	Roblox	Roblox Corporation	Adventure	1,000,000,000+	4.19	48,779,053	2014-07	no	yes

#	App	Developer	Genre	Installs	Rating	Ratings	Released	Ads	IAP
42	PUBG MOBILE	Level Infinite	Action	1,000,000,000+	4.32	48,326,512	2018-03	yes	yes
43	ChatGPT	OpenAI	Productivity	1,000,000,000+	4.76	48,117,898	2023-07	yes	yes
44	Subway Surfers	SYBO Games	Arcade	1,000,000,000+	4.55	41,703,400	2012-09	yes	yes
45	Snapchat	Snap Inc	Communication	1,000,000,000+	4.21	39,493,073	2012-10	yes	yes
46	Candy Crush Saga	King	Casual	1,000,000,000+	4.63	38,938,051	2012-11	yes	yes
47	Facebook Lite	Meta Platforms, Inc.	Social	1,000,000,000+	4.52	37,191,569	2018-03	yes	yes
48	Google Gemini	Google LLC	Productivity	1,000,000,000+	4.61	36,317,826	2024-02	no	no
49	Spotify: Music and Podcasts	Spotify AB	Music & Audio	1,000,000,000+	4.34	35,713,285	2014-05	yes	yes
50	8 Ball Pool	Miniclip.com	Sports	1,000,000,000+	4.80	31,368,489	2013-01	yes	yes

Top 50 most-rated apps

#	App	Developer	Genre	Ratings	Reviews	Rating	Installs	Last updated
1	WhatsApp Messenger	WhatsApp LLC	Communication	236,267,833	1,965,244	4.67	10,000,000,000+	2026-06-06
2	Facebook	Meta Platforms, Inc.	Social	182,075,532	4,251,426	4.56	10,000,000,000+	2026-06-03
3	YouTube	Google LLC	Video Players & Editors	170,565,557	2,978,573	3.87	10,000,000,000+	2026-06-05
4	Instagram	Instagram	Social	168,054,914	4,564,107	4.01	5,000,000,000+	2026-06-03
5	Free Fire: Fire Kickoff	GARENA INTERNATIONAL I	Action	128,220,852	651,581	4.31	1,000,000,000+	2026-04-01
6	Messenger	Meta Platforms, Inc.	Communication	112,112,364	2,463,383	4.72	5,000,000,000+	2026-06-01
7	Flipkart Online Shopping App	Flipkart	Shopping	73,641,468	40,925	4.45	500,000,000+	2026-06-03
8	TikTok - Videos, Shop & LIVE	TikTok Pte. Ltd.	Social	69,036,905	2,251,351	4.00	1,000,000,000+	2026-06-05
9	Clash of Clans	Supercell	Strategy	61,506,853	1,974,519	4.49	500,000,000+	2026-05-21
10	Google Photos	Google LLC	Photography	53,677,277	1,338,614	4.40	10,000,000,000+	2026-06-03
11	Roblox	Roblox Corporation	Adventure	48,779,053	3,638,928	4.19	1,000,000,000+	2026-06-04
12	Google Chrome	Google LLC	Communication	48,706,066	1,010,044	4.13	10,000,000,000+	2026-06-03
13	PUBG MOBILE	Level Infinite	Action	48,326,512	859,492	4.32	1,000,000,000+	2026-04-28
14	Phone by Google	Google LLC	Tools	48,199,400	130,925	4.45	5,000,000,000+	2026-06-03
15	ChatGPT	OpenAI	Productivity	48,117,898	170,094	4.76	1,000,000,000+	2026-06-05
16	Duolingo: Language Lessons	Duolingo	Education	46,026,785	944,224	4.72	500,000,000+	2026-06-05
17	Google Play services	Google LLC	Tools	44,606,833	727,186	4.30	10,000,000,000+	2026-06-05
18	Google Messages	Google LLC	Communication	42,499,811	673,987	4.38	10,000,000,000+	2026-06-01
19	Subway Surfers	SYBO Games	Arcade	41,703,400	1,763,601	4.55	1,000,000,000+	2026-05-29
20	Clash Royale	Supercell	Strategy	41,424,921	969,892	4.49	500,000,000+	2026-05-22
21	Snapchat	Snap Inc	Communication	39,493,073	1,780,327	4.21	1,000,000,000+	2026-06-03
22	Candy Crush Saga	King	Casual	38,938,051	2,094,861	4.63	1,000,000,000+	2026-05-28
23	Facebook Lite	Meta Platforms, Inc.	Social	37,191,569	136,089	4.52	1,000,000,000+	2026-06-02
24	Google Gemini	Google LLC	Productivity	36,317,826	143,838	4.61	1,000,000,000+	2026-05-14
25	Spotify: Music and Podcasts	Spotify AB	Music & Audio	35,713,285	1,838,489	4.34	1,000,000,000+	2026-05-26

#	App	Developer	Genre	Ratings	Reviews	Rating	Installs	Last updated
26	8 Ball Pool	Miniclip.com	Sports	31,368,489	982,837	4.80	1,000,000,000+	2026-06-01
27	Free Fire MAX: Fire Kickoff	GARENA INTERNATIONAL I	Action	30,738,983	68,444	4.44	500,000,000+	2026-04-03
28	Google	Google LLC	Tools	29,210,175	556,357	4.06	10,000,000,000+	2026-06-05
29	Lazada 6.6 Super Wow Sale	Lazada Mobile	Shopping	29,169,309	12,149	4.69	500,000,000+	2026-05-29
30	Truecaller: Spam Call Blocker	Truecaller	Communication	28,501,826	157,465	4.40	1,000,000,000+	2026-05-29
31	MyJio: For Everything Jio	Jio Platforms Limited	Productivity	27,314,807	6,973	4.41	500,000,000+	2026-06-06
32	Brawl Stars	Supercell	Action	25,867,141	323,958	4.19	500,000,000+	2026-05-12
33	Canva: AI Photo & Video Editor	Canva	Art & Design	25,597,640	100,879	4.77	500,000,000+	2026-06-03
34	Mercado Libre: Compras online	Mercado Libre	Shopping	25,531,566	76,826	4.82	500,000,000+	2026-06-03
35	Video Editor & Maker - InShot	InShot Video Editor	Photography	24,226,716	235,800	4.84	500,000,000+	2026-06-04
36	Paytm: Secure UPI Payments	Paytm - One97 Communications Ltd.	Finance	23,751,825	35,612	4.77	500,000,000+	2026-05-30
37	X	X Corp.	News & Magazines	22,991,633	786,522	3.62	1,000,000,000+	2026-06-05
38	WhatsApp Business	WhatsApp LLC	Communication	22,704,749	55,316	4.66	1,000,000,000+	2026-06-06
39	EA SPORTS FC Soccer Mobile 26	ELECTRONIC ARTS	Sports	21,854,198	237,746	4.53	500,000,000+	2026-05-21
40	UC Browser-Safe, Fast, Private	UCWeb Singapore Pte. Ltd.	Communication	21,807,683	176,668	4.38	1,000,000,000+	2026-06-02
41	Google Maps	Google LLC	Travel & Local	19,439,271	677,833	3.25	10,000,000,000+	2026-06-03
42	Uber - Request a ride	Uber Technologies, Inc.	Maps & Navigation	18,761,342	428,149	4.75	1,000,000,000+	2026-05-29
43	Gboard - the Google Keyboard	Google LLC	Tools	18,620,449	438,773	4.52	10,000,000,000+	2026-05-27
44	Shopee Indonesia	Shopee Indonesia	Shopping	18,300,614	8,367	4.73	100,000,000+	2026-06-04
45	SHAREit: Transfer, Share Files	Smart Media4U Technology Pte.Ltd.	Tools	18,245,301	56,757	4.31	1,000,000,000+	2026-05-21
46	Sniper 3D : Gun Shooting Games	Wildlife Studios	Action	18,178,721	450,015	4.59	500,000,000+	2026-06-02
47	eFootball™	KONAMI	Sports	17,869,639	179,744	4.15	100,000,000+	2026-06-02
48	Zedge™ Wallpapers & Ringtones	Zedge	Personalization	17,586,835	952,181	4.66	500,000,000+	2026-06-04
49	My Talking Tom	Outfit7 Limited	Casual	17,449,848	395,736	4.29	1,000,000,000+	2026-06-05
50	Telegram	Telegram FZ-LLC	Communication	16,965,100	183,434	3.88	1,000,000,000+	2026-05-12

Top 50 developers by number of apps

Counts only apps with 1,000+ installs. One row per developer account.

#	Developer	Website	Apps (1,000+ installs)	Apps with 1M+	Biggest app band	Total ratings	Mean rating	Main genre	First release	Last update
1	+HOME by Ateam Entertainment	atm-plushome.com	2,068	11	10,000,000+	938,061	4.59	Personalization	2011	2026-06
2	appx.co.in		1,119	0	500,000+	9,277	3.81	Education	2020	2026-06
3	Subsplash Inc	subsplash.com	1,053	0	100,000+	52,897	4.81	Education	2010	2026-06
4	Linx - Software que move o varejo	linx.com.br	929	0	100,000+	3,136	3.50	Food & Drink	2014	2026-06
5	Individual developer	faithcomesbyhearing.com	846	4	5,000,000+	208,908	4.38	Books & Reference	2010	2026-06
6	WABiz - Aplicativos para Delivery	wabiz.com.br	821	0	100,000+	0		Food & Drink	2016	2026-06
7	Flipdish	getflipdish.com	815	0	100,000+	296	3.18	Lifestyle	2016	2026-06
8	Foodpicasso	foodpicasso.com	564	0	100,000+	25,075	4.82	Food & Drink	2019	2026-06
9	Delivery Direto by Kekanto	deliverydireto.com.br	547	0	100,000+	0		Food & Drink	2016	2026-05
10	Apptegy Play Store	apptegy.com	541	0	100,000+	4,149	3.96	Education	2015	2026-06
11	OCV, LLC	thesheriffapp.com	507	0	50,000+	11,598	4.29	Lifestyle	2012	2026-06
12	Mercafacil	mercafacil.me	503	2	1,000,000+	237,510	4.44	Shopping	2020	2026-06
13	BIT Master	taximaster.ru	490	0	100,000+	13,585	3.85	Maps & Navigation	2016	2026-05
14	Individual developer	cresce vendas.com	475	1	1,000,000+	3,815	4.90	Shopping	2019	2026-06
15	livephoto		454	0	500,000+	54,476	4.12	Personalization	2017	2025-09
16	APLUS	aplus-development.com	450	0	100,000+	177	3.78	Education	2017	2026-06
17	Magzter Inc.	magzter.com	449	3	1,000,000+	61,173	3.53	Lifestyle	2011	2026-06
18	Individual developer		445	2	1,000,000+	27,661	4.41	Books & Reference	2018	2026-02
19	FoodSoul	foodsoul.pro	438	0	50,000+	0		Food & Drink	2016	2026-05
20	Theme Design Apps for Android		426	27	10,000,000+	497,428	4.74	Personalization	2016	2026-06
21	TTMA Apps		423	0	500,000+	14,256	4.14	Education	2017	2024-04
22	Stylish Emoji keyboard Theme		415	8	1,000,000+	180,264	4.78	Personalization	2018	2024-10
23	Fancy keyboard Themes Studio		410	13	1,000,000+	230,081	4.75	Personalization	2018	2026-04

#	Developer	Website	Apps (1,000+ installs)	Apps with 1M+	Biggest app band	Total ratings	Mean rating	Main genre	First release	Last update
24	inGrails	ingrails.com	404	0	100,000+	4,564	3.10	Education	2016	2026-06
25	123Muslim	123muslim.com	399	8	5,000,000+	109,755	4.74	Books & Reference	2016	2026-04
26	Aarish Apps		399	0	100,000+	76,594	3.80	Books & Reference	2018	2025-12
27	Usefulapps. m		396	0	100,000+	9,548	4.22	Lifestyle	2021	2025-08
28	Lingua Apps		395	1	1,000,000+	26,689	4.44	Books & Reference	2018	2026-05
29	Edutainment Ventures-Making Games People Play	edutainmentventures.com	392	2	1,000,000+	63,501	4.31	Travel & Local	2014	2025-12
30	Cool keyboard skin for Android		390	17	10,000,000+	466,442	4.76	Personalization	2019	2026-05
31	W12 EVO	w12.com.br	385	2	1,000,000+	358,204	4.70	Health & Fitness	2019	2026-06
32	GPSmyCity.com, Inc.	gpsmycity.com	383	0	500,000+	4,709	3.37	Travel & Local	2013	2026-06
33	Custom Themes for Android Apps		381	17	5,000,000+	350,167	4.75	Personalization	2019	2026-05
34	schoolcanvas.com	parentsalarm.com	381	0	100,000+	1,731	4.20	Education	2017	2026-06
35	Individual developer		379	8	5,000,000+	187,251	4.76	Personalization	2015	2026-04
36	Delicate theme for Android App		374	18	100,000,000+	806,277	4.73	Personalization	2019	2026-06
37	Education Nick Media		374	0	100,000+	876	4.20	Education	2020	2026-06
38	AllDict		370	1	1,000,000+	93,496	4.42	Education	2015	2026-02
39	Flexisoftwarebd	ronitelecom.net	363	0	500,000+	9,187	3.70	Finance	2020	2026-06
40	Innovatise GmbH	liveborders.org.uk	363	1	1,000,000+	3,672	3.43	Health & Fitness	2016	2026-06
41	Education Iron Media		361	0	100,000+	3,844	2.43	Education	2020	2026-05
42	HubSoft	alfanetbrasil.com.br	361	0	100,000+	0		Business	2018	2026-06
43	Virtuagym Professional	virtuagym.com	359	1	1,000,000+	48,183	4.46	Health & Fitness	2014	2026-06
44	ChowNow	chownow.com	353	0	500,000+	11,702	3.76	Food & Drink	2014	2026-05
45	Education Shield Media		353	0	50,000+	6,165	4.01	Education	2020	2026-06
46	EGYM	egym.com	351	0	500,000+	21,712	4.37	Health & Fitness	2014	2026-06

#	Developer	Website	Apps (1,000+ installs)	Apps with 1M+	Biggest app band	Total ratings	Mean rating	Main genre	First release	Last update
47	Bhatiya Trans Technology	alllanguagetranslatorhub.co.in	345	0	100,000+	18,870	4.12	Education	2020	2026-06
48	AppXOfficial	badabusiness.com	343	1	1,000,000+	73,672	3.97	Education	2019	2026-06
49	Education Galaxy Media		341	0	100,000+	20,202	4.20	Education	2019	2026-06
50	Education Mobile Media		339	0	100,000+	6,509	4.35	Education	2020	2026-05

Top 50 developers by rating volume

Sum of ratings across the developer's apps.

#	Developer	Website	Apps (1,000+ installs)	Apps with 1M+	Biggest app band	Total ratings	Mean rating	Main genre	First release	Last update
1	Google LLC	google.com	174	144	10,000,000,000+	710,654,974	3.88	Tools	2010	2026-06
2	Meta Platforms, Inc.	facebook.com	12	12	10,000,000,000+	339,361,476	4.39	Social	2014	2026-06
3	WhatsApp LLC	whatsapp.com	2	2	10,000,000,000+	258,972,582	4.66	Communication	2010	2026-06
4	Instagram	instagram.com	6	6	5,000,000,000+	174,190,467	4.22	Social	2012	2026-06
5	GARENA INTERNATIONAL I		2	2	1,000,000,000+	158,959,835	4.38	Action	2017	2026-04
6	Supercell	supercellsupport.com	7	7	500,000,000+	149,049,857	4.33	Strategy	2013	2026-05
7	Microsoft Corporation	microsoft.com	71	45	5,000,000,000+	82,869,731	4.00	Business	2010	2026-06
8	King	blossomblastsaga.com	13	13	1,000,000,000+	74,226,721	4.54	Casual	2012	2026-06
9	Flipkart	flipkart.com	4	2	500,000,000+	73,709,867	4.33	Shopping	2011	2026-06
10	TikTok Pte. Ltd.	tiktok.com	8	8	1,000,000,000+	72,216,308	4.41	Entertainment	2015	2026-06
11	Outfit7 Limited	talkingtomandfriends.com	21	19	1,000,000,000+	70,951,538	4.09	Casual	2010	2026-06
12	Miniclip.com	miniclip.com	36	32	1,000,000,000+	66,926,088	4.49	Sports	2012	2026-06
13	ELECTRONIC ARTS	ea.com	28	25	500,000,000+	63,060,809	3.92	Sports	2012	2026-06
14	Level Infinite	undawn.game	31	17	1,000,000,000+	62,943,059	4.07	Action	2017	2026-05
15	Amazon Mobile LLC	amazon.com	57	31	1,000,000,000+	50,807,719	3.90	Business	2010	2026-06

#	Developer	Website	Apps (1,000+ installs)	Apps with 1M+	Biggest app band	Total ratings	Mean rating	Main genre	First release	Last update
16	Roblox Corporation	roblox.com	1	1	1,000,000,000+	48,779,053	4.19	Adventure	2014	2026-06
17	OpenAI	openai.com	1	1	1,000,000,000+	48,117,898	4.76	Productivity	2023	2026-06
18	Playrix	playrix.com	12	9	500,000,000+	47,500,048	4.67	Casual	2013	2026-06
19	Duolingo	duolingo.com	3	2	500,000,000+	46,049,096	3.76	Education	2013	2026-06
20	Gameloft SE	gameloft.com	19	16	500,000,000+	45,223,642	4.32	Action	2012	2026-06
21	SYBO Games	sybogames.com	3	3	1,000,000,000+	42,311,972	4.53	Action	2012	2026-05
22	Samsung Electronics Co., Ltd.	samsung.com	134	69	5,000,000,000+	42,116,970	3.58	Tools	2012	2026-06
23	Snap Inc	snapchat.com	3	1	1,000,000,000+	39,494,438	3.85	Art & Design	2012	2026-06
24	Mercado Libre	mercadolibre.com	6	6	500,000,000+	38,901,560	4.13	Shopping	2011	2026-06
25	InShot Video Editor	inshot.com	6	6	500,000,000+	38,047,959	4.78	Photography	2014	2026-06
26	Wildlife Studios	wildlifestudios.com	22	17	500,000,000+	37,054,131	4.43	Action	2012	2026-06
27	Jio Platforms Limited	jio.com	66	24	500,000,000+	35,896,835	3.86	Business	2015	2026-06
28	Spotify AB	spotify.com	5	5	1,000,000,000+	35,866,052	3.62	Music & Audio	2014	2026-06
29	CASUAL AZUR GAMES	aigames.ae	220	199	500,000,000+	33,839,048	4.27	Arcade	2014	2026-06
30	Uber Technologies, Inc.	uber.com	8	7	1,000,000,000+	33,032,777	4.43	Business	2010	2026-06
31	Lazada Mobile	lazada.com	6	3	500,000,000+	29,342,312	4.78	Business	2013	2026-05
32	SayGames Ltd	say.games	173	134	100,000,000+	28,970,802	4.42	Puzzle	2018	2026-06
33	Zynga	zynga.com	33	31	50,000,000+	28,804,469	4.27	Card	2010	2026-06
34	Truecaller	truecaller.com	3	1	1,000,000,000+	28,501,826	4.40	Communication	2012	2026-05
35	Serviços e Informações do Brasil	gov.br	207	21	100,000,000+	27,968,334	3.91	Education	2012	2026-06
36	NEKKI	nekki.com	9	7	100,000,000+	27,335,336	4.48	Action	2013	2026-06
37	UCWeb Singapore Pte. Ltd.	ucweb.com	3	3	1,000,000,000+	27,025,955	4.29	Communication	2010	2026-06
38	VOODOO	voodoo.io	237	185	100,000,000+	26,146,681	4.14	Arcade	2015	2026-06

#	Developer	Website	Apps (1,000+ installs)	Apps with 1M+	Biggest app band	Total ratings	Mean rating	Main genre	First release	Last update
39	LINE (LY Corporation)	line.me	41	21	1,000,000,000+	25,686,091	4.01	Puzzle	2011	2026-06
40	Canva	canva.com	2	1	500,000,000+	25,597,640	4.77	Art & Design	2017	2026-06
41	Paytm - One97 Communications Ltd.	paytm.com	6	3	500,000,000+	24,640,151	4.34	Finance	2012	2026-06
42	IGG.COM	igg.com	37	21	500,000,000+	23,756,079	4.21	Strategy	2013	2026-06
43	First Touch Games Ltd.	ftgames.com	4	4	100,000,000+	23,351,796	4.40	Sports	2015	2026-06
44	X Corp.	twitter.com	1	1	1,000,000,000+	22,991,633	3.62	News & Magazines	2010	2026-06
45	Leap Fitness Group	leap.app	45	42	100,000,000+	22,770,232	4.73	Health & Fitness	2011	2026-06
46	KONAMI	konami.com	33	9	100,000,000+	20,918,005	4.07	Casino	2017	2026-06
47	InShot Inc.	inshot.app	21	20	100,000,000+	20,015,545	4.65	Video Players & Editors	2016	2026-06
48	Alibaba Mobile	alibaba.com	3	3	500,000,000+	19,328,639	4.15	Shopping	2012	2026-06
49	Smart Media4U Technology Pte.Ltd.	ushareit.com	6	5	1,000,000,000+	18,942,631	4.31	Productivity	2013	2026-06
50	Individual developer	grab.com	5	3	100,000,000+	18,499,800	4.06	Auto & Vehicles	2013	2026-06

Install-band distribution

Bands are the public "N+" labels on Google Play.

Install band	Apps	Share	Share at this band or higher	Games	Show a rating	Median rating	Contain ads	In-app purchases	Paid	Median release year
1,000+	413,990	37.6%	100.0%	8.8%	10.9%	4.29	29.8%	10.0%	2.0%	2022
5,000+	142,367	12.9%	62.4%	11.5%	18.5%	4.17	38.5%	13.2%	1.5%	2022
10,000+	253,505	23.0%	49.5%	14.7%	29.3%	4.16	46.5%	17.1%	1.2%	2021
50,000+	75,894	6.9%	26.4%	17.2%	46.5%	4.17	53.2%	22.2%	1.0%	2020
100,000+	117,365	10.7%	19.6%	22.6%	64.7%	4.18	57.8%	28.4%	0.8%	2020
500,000+	30,937	2.8%	8.9%	29.4%	81.8%	4.20	63.7%	36.9%	0.5%	2019
1,000,000+	43,273	3.9%	6.1%	35.4%	91.1%	4.21	68.2%	45.5%	0.3%	2019
5,000,000+	9,909	0.9%	2.2%	42.1%	97.2%	4.27	73.4%	56.7%	0.1%	2019
10,000,000+	10,796	1.0%	1.3%	47.7%	98.9%	4.31	77.3%	65.4%	0.0%	2018
50,000,000+	1,570	0.1%	0.3%	54.7%	99.7%	4.39	78.0%	71.8%	0.1%	2018
100,000,000+	1,143	0.1%	0.1%	47.5%	99.8%	4.38	76.9%	70.8%	0.0%	2017
500,000,000+	130	0.0%	0.0%	36.2%	100.0%	4.35	60.8%	58.5%	0.0%	2016
1,000,000,000+	132	0.0%	0.0%	9.8%	100.0%	4.22	40.9%	36.4%	0.0%	2016

Install band	Apps	Share	Share at this band or higher	Games	Show a rating	Median rating	Contain ads	In-app purchases	Paid	Median release year
5,000,000,000+	19	0.0%	0.0%	0.0%	100.0%	4.13	21.1%	26.3%	0.0%	2016
10,000,000,000+	20	0.0%	0.0%	0.0%	100.0%	4.14	30.0%	25.0%	0.0%	2013

Release-year cohorts

Apps live on the store in June 2026 by first-release year. 190,130 apps hide their release date and are left out.

Released	Apps (still 1,000+ installs)	Reached 100K+	Apps with 1M+	Games	Median rating	Contain ads	In-app purchases	Updated in 2026	Top genre
2010	2,423	59.4%	786	11.6%	4.17	49.3%	23.2%	47.2%	News & Magazines
2011	7,010	50.0%	1,536	13.4%	4.17	50.6%	20.0%	47.6%	Tools
2012	11,207	46.3%	2,135	13.9%	4.20	49.6%	21.7%	43.1%	Education
2013	16,339	38.7%	2,480	13.9%	4.20	51.5%	23.9%	38.5%	Education
2014	21,476	38.7%	3,356	17.9%	4.19	49.7%	21.3%	38.9%	Education
2015	29,770	34.4%	3,813	15.7%	4.20	51.5%	20.9%	37.7%	Education
2016	37,624	32.8%	4,507	14.9%	4.20	49.4%	19.5%	36.7%	Education
2017	49,239	29.8%	5,165	14.4%	4.20	51.3%	19.9%	37.3%	Education
2018	58,030	27.0%	5,283	12.8%	4.20	50.5%	17.8%	35.3%	Education
2019	67,990	25.5%	5,914	12.5%	4.18	47.2%	16.8%	37.2%	Education
2020	84,132	21.1%	5,541	12.0%	4.20	44.5%	16.8%	39.0%	Education
2021	85,088	19.0%	4,735	12.7%	4.20	45.2%	17.2%	40.1%	Education
2022	92,577	16.9%	4,379	14.0%	4.19	46.0%	16.7%	40.6%	Education
2023	104,709	15.5%	4,559	14.9%	4.19	47.0%	18.2%	42.5%	Education
2024	91,604	13.8%	3,546	17.0%	4.21	41.7%	22.3%	48.3%	Education
2025	106,758	12.1%	3,119	23.2%	4.23	48.6%	28.3%	59.4%	Tools
2026 (Jan–Jun)	44,944	8.6%	608	34.5%	4.33	59.7%	33.5%	99.6%	Tools

Ads and in-app purchases by genre

Store labels "Contains ads" and "In-app purchases".

Genre	Apps	Ads only	In-app purchases only	Ads + in-app purchases	Free, no ads, no IAP	Paid to install	Median paid price
Education	119,589	27.1%	6.5%	8.2%	57.6%	0.8%	\$3.99
Tools	90,113	32.0%	4.9%	13.5%	48.4%	1.2%	\$2.99
Business	69,085	6.3%	2.5%	1.6%	89.6%	0.2%	\$3.99
Finance	56,624	13.9%	2.8%	3.4%	79.7%	0.2%	\$3.49
Entertainment	55,138	49.4%	6.9%	10.1%	33.1%	0.6%	\$2.99
Productivity	51,353	15.9%	7.2%	9.1%	66.8%	1.0%	\$3.49
Lifestyle	50,698	27.0%	6.4%	6.8%	59.3%	0.6%	\$2.99
Music & Audio	47,438	68.7%	2.7%	8.2%	19.5%	0.9%	\$3.99
Books & Reference	43,582	54.8%	3.5%	12.8%	28.0%	1.0%	\$4.99

Genre	Apps	Ads only	In-app purchases only	Ads + in-app purchases	Free, no ads, no IAP	Paid to install	Median paid price
Shopping	42,874	12.3%	0.6%	0.8%	86.2%	0.0%	\$3.24
Health & Fitness	36,728	11.8%	15.0%	8.0%	64.6%	0.8%	\$3.99
Personalization	36,109	66.5%	3.2%	9.0%	10.3%	13.6%	\$1.49
Food & Drink	34,503	7.9%	1.7%	2.0%	88.2%	0.1%	\$4.99
Travel & Local	32,656	11.7%	3.2%	6.5%	78.2%	0.4%	\$4.49
Casual	27,858	54.9%	4.3%	29.0%	11.0%	1.0%	\$2.49
Puzzle	27,846	42.5%	5.2%	43.9%	7.1%	1.7%	\$2.99
Sports	25,631	31.1%	9.2%	14.0%	45.0%	1.0%	\$3.99
Communication	20,543	20.9%	3.8%	6.4%	68.4%	0.5%	\$3.49
Simulation	17,135	42.9%	4.8%	44.8%	5.6%	2.7%	\$3.99
Maps & Navigation	16,358	17.3%	4.0%	7.7%	70.4%	0.8%	\$4.99
Medical	15,748	11.2%	5.9%	2.7%	78.9%	1.4%	\$4.99
Social	14,424	20.1%	18.4%	10.0%	51.4%	0.1%	\$1.99
News & Magazines	13,748	50.1%	6.6%	15.9%	27.3%	0.1%	\$1.99
Auto & Vehicles	13,501	12.3%	3.4%	3.2%	80.3%	0.8%	\$4.99
Photography	12,821	56.4%	7.3%	20.0%	15.1%	1.4%	\$3.49
Role Playing	10,745	26.4%	21.1%	38.7%	10.5%	5.3%	\$4.99
Arcade	10,464	45.0%	7.1%	32.1%	13.7%	2.7%	\$2.79
Action	10,321	42.0%	6.7%	40.7%	8.4%	3.0%	\$3.00
Educational	9,391	30.7%	13.4%	28.2%	24.6%	3.3%	\$3.49
Adventure	8,867	41.2%	10.3%	32.2%	10.3%	7.1%	\$3.99
House & Home	7,440	15.3%	4.1%	3.7%	76.7%	0.2%	\$2.99
Strategy	7,347	30.7%	18.6%	38.4%	9.8%	4.2%	\$2.99
Art & Design	6,650	50.8%	11.0%	20.8%	16.5%	1.1%	\$2.49
Video Players & Editors	6,472	45.1%	6.8%	22.0%	24.3%	1.9%	\$4.49
Board	5,976	40.5%	8.1%	35.1%	13.9%	3.8%	\$4.99
Card	5,921	39.2%	10.7%	38.3%	9.8%	2.6%	\$2.99
Events	5,178	17.7%	1.9%	2.0%	78.3%	0.1%	\$2.49
Word	4,593	38.5%	5.0%	48.7%	6.6%	1.6%	\$2.49
Racing	4,565	51.9%	4.2%	37.5%	5.7%	1.3%	\$2.74
Trivia	4,133	47.7%	4.4%	36.4%	10.9%	0.8%	\$2.99
Casino	3,912	31.5%	7.8%	26.9%	31.0%	5.4%	\$6.49
Dating	3,680	25.3%	31.0%	24.8%	18.9%	0.0%	
Beauty	3,591	25.5%	4.9%	6.4%	63.1%	0.2%	\$1.74
Weather	3,385	42.2%	6.6%	17.3%	31.6%	2.8%	\$3.74
Parenting	2,625	24.0%	20.7%	13.4%	41.2%	0.7%	\$4.24
Music	1,544	46.3%	10.1%	32.7%	9.0%	2.3%	\$1.99
Libraries & Demo	1,375	28.8%	1.7%	12.7%	56.4%	0.6%	\$6.24
Comics	772	37.6%	15.2%	21.9%	21.6%	4.0%	\$4.49

Top 50 paid apps (15,440 paid apps in total)

Paid-to-install apps by install band, then ratings. Median price \$2.49.

#	App	Developer	Genre	Price	Installs	Rating	Ratings	IAP	Last updated
1	Minecraft: Dream it, Build it!	Mojang	Arcade	\$6.99	50,000,000+	4.32	5,679,369	yes	2026-05
2	Geometry Dash	RobTop Games	Arcade	\$3.99	10,000,000+	4.74	1,070,649	no	2026-01
3	Hitman Sniper	Deca Games	Action	\$2.99	10,000,000+	4.04	903,475	yes	2026-04
4	Shadow of Death: Dark Knight	Brave HK Limited	Action	\$3.99	10,000,000+	4.75	536,898	yes	2026-02
5	Grand Theft Auto: San Andreas	Rockstar Games	Action	\$6.99	5,000,000+	4.48	1,014,535	yes	2026-01
6	Terraria	505 Games Srl	Adventure	\$4.99	5,000,000+	4.55	405,380	no	2026-03
7	Bloons TD 6	ninja kiwi	Strategy	\$6.99	5,000,000+	4.77	391,116	yes	2026-06
8	Nova Launcher Lifetime Prime	Instabridge Sweden AB	Personalization	\$29.99	5,000,000+	3.89	368,355	no	2023-09
9	Poweramp Full Version Unlocker	Poweramp Software Design (Max MP)	Music & Audio	\$19.99	5,000,000+	4.23	290,440	no	2025-07
10	Monument Valley	ustwo games	Puzzle	\$3.99	5,000,000+	4.88	264,219	yes	2026-03
11	Neo Monsters	ZigZaGame Inc.	Role Playing	\$0.99	5,000,000+	4.60	235,203	yes	2026-05
12	RFS - Real Flight Simulator	RORTOS	Simulation	\$0.99	5,000,000+	4.19	209,007	yes	2026-06
13	True Skate	True Axis	Sports	\$1.99	5,000,000+	4.14	205,708	yes	2026-02
14	Stardew Valley	ConcernedApe	Role Playing	\$4.99	5,000,000+	4.60	198,882	no	2026-03
15	Threema. The Secure Messenger	Threema GmbH	Communication	\$7.49	5,000,000+	3.94	75,326	no	2026-04
16	Space Shooter: Galaxy Attack	1SOFT	Arcade	\$0.99	5,000,000+	4.43	52,916	yes	2026-06
17	The Room	Fireproof Games	Puzzle	\$0.99	1,000,000+	4.82	288,816	no	2025-10
18	The Room Two	Fireproof Games	Puzzle	\$1.99	1,000,000+	4.90	243,801	no	2025-10
19	Need for Speed™ Most Wanted	ELECTRONIC ARTS	Racing	\$4.99	1,000,000+	3.80	220,179	yes	2018-12
20	Grand Theft Auto: Vice City	Rockstar Games	Arcade	\$4.99	1,000,000+	3.23	205,167	yes	2026-01
21	Bloons TD 5	ninja kiwi	Strategy	\$2.99	1,000,000+	4.58	204,408	yes	2025-11
22	Where's My Water?	Disney	Puzzle	\$1.99	1,000,000+	4.34	197,721	yes	2023-07
23	Kingdom Rush Frontiers TD	Ironhide Games	Strategy	\$1.99	1,000,000+	4.80	194,970	yes	2025-10
24	Game Dev Tycoon	Greenheart Games	Simulation	\$4.99	1,000,000+	4.80	173,349	no	2025-10
25	Kingdom Rush Origins TD	Ironhide Games	Strategy	\$2.99	1,000,000+	4.82	164,940	yes	2025-10
26	Five Nights at Freddy's	Clickteam USA LLC	Action	\$2.99	1,000,000+	4.71	162,643	yes	2025-09
27	Simple Gallery Pro	Simple Mobile Tool	Photography	\$2.99	1,000,000+	4.45	158,841	no	2023-10
28	Game Booster 4x Faster Pro	G19 Mobile	Tools	\$0.49	1,000,000+	4.46	148,324	yes	2025-08
29	Reigns	DevolverDigital	Card	\$2.99	1,000,000+	4.49	147,627	no	2026-03
30	MONOPOLY	Marmalade Game Studio	Board	\$4.99	1,000,000+	4.12	139,999	yes	2026-06
31	Cytus II	RAYARK	Music	\$1.99	1,000,000+	4.06	136,647	yes	2026-05
32	Dead Cells	Playdigious	Action	\$7.99	1,000,000+	4.83	127,338	yes	2025-09
33	TuneIn Radio Pro - Live Radio	TuneIn Inc	Music & Audio	\$9.99	1,000,000+	4.60	123,817	yes	2026-06
34	Five Nights at Freddy's 2	Clickteam USA LLC	Strategy	\$2.99	1,000,000+	4.63	120,487	yes	2025-08
35	Dungeon Defense	GameCoaster	Action	\$0.99	1,000,000+	4.82	118,344	yes	2025-10

#	App	Developer	Genre	Price	Installs	Rating	Ratings	IAP	Last updated
36	Grand Theft Auto III	Rockstar Games	Action	\$4.99	1,000,000+	3.49	114,354	yes	2026-03
37	The Room Three	Fireproof Games	Puzzle	\$3.99	1,000,000+	4.88	113,467	no	2025-10
38	Earn to Die	Not Doppler	Racing	\$1.49	1,000,000+	4.80	107,839	no	2025-08
39	Moon+ Reader Pro	Moon+	Books & Reference	\$11.99	1,000,000+	4.22	106,311	no	2026-05
40	Goat Simulator	Coffee Stain Publishing	Simulation	\$5.49	1,000,000+	4.12	105,936	yes	2024-03
41	Kingdom Rush Vengeance TD Game	Ironhide Games	Strategy	\$4.99	1,000,000+	4.70	105,185	yes	2026-03
42	Hitman GO	Deca Games	Puzzle	\$5.99	1,000,000+	4.63	100,607	yes	2026-02
43	Lara Croft GO	Deca Games	Puzzle	\$5.99	1,000,000+	4.77	99,572	yes	2026-02
44	Camera ZOOM FX Premium	androidslide	Photography	\$4.99	1,000,000+	4.23	93,012	no	2024-12
45	Photo Studio PRO: photo editor	KVADGroup App Studio	Photography	\$49.99	1,000,000+	4.78	92,514	no	2026-06
46	Shadow Fight 2 Special Edition	NEKKI	Action	\$4.99	1,000,000+	4.60	92,024	yes	2026-03
47	Osmos	Hemisphere Games Inc	Arcade	\$4.99	1,000,000+	4.29	91,949	yes	2026-03
48	[VIP] Missile Dude RPG : idle	Artifact Games	Role Playing	\$1.99	1,000,000+	4.71	90,059	yes	2025-10
49	OfficeSuite Pro + PDF	MobiSystems	Business	\$29.99	1,000,000+	4.55	87,745	yes	2024-07
50	Monument Valley 2	ustwo games	Puzzle	\$3.99	1,000,000+	4.90	83,616	no	2026-03

Content ratings

Content rating	Apps	Share	Games	Apps with 1M+	Median rating	Contain ads	In-app purchases
Everyone	962,428	87.4%	12.4%	51,051	4.20	40.4%	16.1%
Teen	80,216	7.3%	36.2%	9,862	4.23	61.1%	31.9%
Mature 17+	38,432	3.5%	12.0%	3,006	4.15	51.8%	28.0%
Everyone 10+	19,242	1.7%	60.2%	2,998	4.21	67.6%	43.3%
Adults only 18+	724	0.1%	39.5%	74	4.15	17.5%	14.4%

Method

- Crawl.** Store pages were read between 7 and 8 June 2026 from the US storefront. Apps with fewer than 1,000 installs are left out.
- Install band.** `installs` is the public band label. For 98 apps the label was missing; the band was filled from the exact count, rounded down to the nearest public band.
- Ratings.** Score, ratings and reviews are blank when the store page showed no rating (a zero count is treated as not shown).
- Dates.** Release dates come in several text formats and were parsed to YYYY-MM-DD. Dates before October 2008 or after June 2026 are blank.
- Developer domain.** The developer website is reduced to its registered domain. Social pages, link shorteners and code hosts are blanked, as are hosts shared by ten or more unrelated developer accounts (ads.txt placeholders, site builders, free hosting). A domain is kept anyway when the package name matches it (com.facebook.* and facebook.com) or the developer name contains it.

6. **Removed.** All developer contact fields (email, address, phone, legal name and legal contacts) are dropped. Apps whose title, developer or package names a data provider, and titles carrying a phone number, are dropped. Prices above \$400 are blanked.
7. **Sample.** Each developer key is ranked by `sha1(key)` . Keys are taken in rank order until the file holds max(25%, 5,000) rows (capped at 100,000).
8. **Profile links.** Links are built from Fliar's company index and checked against it. A row whose company has no public profile has an empty link.

Columns

Column	Description
app_id	Google Play package name (the join key for the API)
title	app title as listed on Google Play
developer	developer (publisher) name as shown on the store page
developer_domain	registered domain of the developer website ("" when none, or when it is a social/hosting page)
genre	Google Play genre
is_game	True when the genre is a game genre
installs	public install band shown on the store, e.g. "1,000,000+"
score	average star rating (1–5); blank when the store page showed no rating
ratings	number of ratings; blank when not shown
reviews	number of written reviews; blank when not shown
free	True when the app is free to install
price	install price (0 for free apps)
currency	currency of the price
contains_ads	store label "Contains ads"
offers_iap	store label "In-app purchases"
content_rating	content rating (Everyone, Teen, Mature 17+ ...)
released	first release date (YYYY-MM-DD; blank when the store hides it)
last_updated	date of the latest update (YYYY-MM-DD)
fliar_profile_url	full company profile on Fliar (financials, funding, team, news)

Available only through the [Radar API](#): exact install counts (the API returns the real number behind the band); year-on-year install growth; install history over time; rating histogram and full listing description; the developer's linked company profile (funding, financials, team); the rest of the 1.1 million apps and the monthly refresh.

Limitations

- Read from the US storefront: apps not offered in the US often show no rating and no release date.
- Only about a third of apps show a rating; small apps usually do not have enough ratings to display one.
- Install bands are wide (for example 1,000,000+ covers 1M to 5M). Exact counts are in the API.
- A snapshot of June 2026: apps removed from the store before the crawl are not included.
- One developer may run several developer accounts; each account is counted separately.

Citation

Fliar Research (2026). *Google Play Apps 2026 (1.1M apps, 1K+ installs)* (sample release). Data: Radar API, <https://github.com/fliarbi/radar-api-mcp>. Licence CC BY-NC 4.0.